

Visit braininjuryconference.nz or
phone 0800 451 590 (NZ) / 1300 789 845 (AUS)

Traumatic Brain Injury Conference, NZ

in partnership with the
Laura Fergusson Brain Injury Trust

12 - 13 March 2025
Te Pae, Christchurch NZ

Sponsorship Prospectus

**Keeping It Real: Real Injury,
Real People, Real Lives**

Organised by:



Supported by:

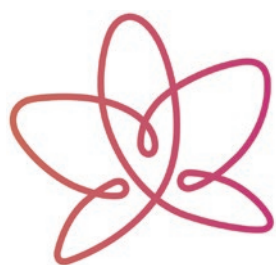


Laura Fergusson
Brain Injury Trust
Assessment. Rehabilitation. Support.

The Traumatic Brain Injury Conference NZ is set to take place on March 12th and 13th 2025, at Te Pae, Christchurch's premier convention centre.

Organised by Interpoint Events in partnership with the Laura Fergusson Brain Injury Trust, the new conference aims to bring together experts, professionals, those with lived experience, and people who work or participate in areas where traumatic brain injury is often present but undiagnosed.

Exploring the theme "Keeping it Real: Real Injury, Real People, Real Lives", the conference will uniquely emphasise the lived experiences of individuals and their families/whānau affected by TBI. Through personal stories and firsthand accounts, attendees will gain deeper insights into the multifaceted impact of brain injury. Latest research, rehabilitation, and ways of enhancing people's lives with new ideas and solutions to everyday issues will also be key themes.



**Laura Fergusson
Brain Injury Trust**

About Laura Fergusson Brain Injury Trust

Traumatic Brain Injury (TBI) can have wide-ranging effects, including cognitive, behavioural, emotional, and physical challenges. These effects can hinder independence, relationships, employment, education and participation in leisure and social activities.

At Laura Fergusson Brain Injury Trust, we understand the diverse nature of TBI effects and provide tailored assessment, rehabilitation and support services to our clients through a highly

skilled interdisciplinary team of over 220 trained professionals.

We strive to enhance the quality of life and promote the inclusion of people living with brain injuries and complex disability and at any given time we are supporting around 1000 people in the Canterbury and surrounding communities.

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Who attends?

- Researchers
- Clinicians
- Allied Health Professionals
- Service Providers
- Academics
- Policymakers

Over 200 delegates are expected to attend the Traumatic Brain Injury Conference NZ 2025. Attendees will hear from international and local experts on new research in the area of traumatic brain injury, concussion, personal experiences of living with a brain injury and a focus on rehabilitation and support for those with TBI.

Why sponsor?

- Launch new products
- Reinforce relationships with existing clients
- Procure new clients and develop a quality database
- Sell to a targeted, quality audience of industry professionals who have the direct authority to purchase.
- Raise your company profile and be visible to your industry
- Network and locate new agents and distributors for your products
- Stay ahead of the game and give your business the competitive edge
- Product demonstrations
- Benefit from extensive media exposure
- Solidify your business



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The Venue

Te Pae Christchurch Convention Centre

118 Oxford Terrace, Christchurch Central City, Christchurch 8011, New Zealand

Te Pae Christchurch is the city's gathering place — an architectural and social landmark designed as a welcoming heart in the centre of the city. This is a world-class venue, carefully designed and purpose-built to respond to the full range of your event requirements.

There is no carpark located at Te Pae Christchurch. There are however secure car parks located in close proximity to the centre.



International Keynote Speaker: Holly Kostrzewski

Holly Kostrzewski says with a smile, "I did not choose my career, my career chose me!"

Holly's path forever changed, when at the age of 18 she sustained a life-changing traumatic brain injury, as a result of a motor vehicle accident. Significant challenges followed, during her ongoing recovery.

Through faith, determination, tenacity, a positive attitude, and a great sense of humour, Kostrzewski graduated college with honours, went on to earn a Master's degree in Public Health, and completed coursework and is ABD for a PhD in Public Health/Community Health. Holly works in preventing road crashes during her day job.

In 2014, Holly's family faced a new challenge. Holly's father sustained a paralyzing spinal cord injury in 2014 and is cared for at home by family.

Holly has been consistently named one of the top presenters at brain injury conferences in the United States and Canada, medical professional conferences, correctional institutions, colleges, and high schools. Holly is the founder of HUGS: Helmet Use and Grab your Seatbelt; a brain injury education and prevention program for children.

After taking a break of nearly a decade from public speaking to concentrate on her career and graduate school, Holly is back with a new perspective based



on living with a brain injury over time. Through her frank and entertaining presentations, Holly will explain the challenges she has encountered in living with a brain injury including challenges related to working, dating, seizures, and how grief and trauma have affected her life. Holly will also review how she faced the issues and helped herself succeed. In addition, Holly will share the journey she and her family have travelled through her traumatic brain injury and resulting fractured self, and her father's spinal cord injury, hospitalisation, rehab, and associated every day challenges for her father and her family.

To date, Holly has reached over 700,000 people with her message of hope, humour, and inspiration.

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Sponsorship Opportunities

	Sponsored International Speaker	Gold	Silver	Bronze
	\$10,000 +GST & production costs	\$8,000 +GST	\$6,000 +GST	\$4,000 +GST
Branding	<ul style="list-style-type: none"> Sponsor's logo on all promotional material Sponsor's logo on conference website with link to Sponsor's homepage Sponsor's logo on conference program Acknowledgement as sponsor by chairperson at the sponsored speaker's presentation 	<ul style="list-style-type: none"> Sponsor's logo on all promotional material Sponsor's logo on conference website with link to Sponsor's homepage Sponsor's logo on conference program 	<ul style="list-style-type: none"> Sponsor's logo on all promotional material Sponsor's logo on conference website with link to Sponsor's homepage Sponsor's logo on conference program 	<ul style="list-style-type: none"> Sponsor's logo on all promotional material Sponsor's logo on conference website with link to Sponsor's homepage Sponsor's logo on conference program
Advertising	<ul style="list-style-type: none"> 1x <u>full page</u> ad in conference program (to be distributed to each attendee) 	<ul style="list-style-type: none"> 1x <u>full page</u> ad in conference program (to be distributed to each attendee) 	<ul style="list-style-type: none"> 1x <u>half page</u> ad in conference program (to be distributed to each attendee) 	<ul style="list-style-type: none"> 1x <u>half page</u> ad in conference program (to be distributed to each attendee)
Complimentary Registrations	<ul style="list-style-type: none"> <u>Four</u> (4) complimentary registrations 	<ul style="list-style-type: none"> <u>Three</u> (3) complimentary registrations 	<ul style="list-style-type: none"> <u>Two</u> (2) complimentary registrations 	<ul style="list-style-type: none"> <u>One</u> (1) complimentary registrations
Exhibition Space	<ul style="list-style-type: none"> Exhibition space Sponsor's logo on event signage Acknowledgement of your support in opening and closing address 	<ul style="list-style-type: none"> Exhibition space Sponsor's logo on event signage Acknowledgement of your support in opening and closing address 	<ul style="list-style-type: none"> Exhibition space Sponsor's logo on event signage Acknowledgement of your support in opening and closing address 	<ul style="list-style-type: none"> Exhibition space Acknowledgement of your support in opening and closing address
Customer Acquisition	<ul style="list-style-type: none"> Organisation brochure (maximum 4 x A4 pages, supplied by sponsor) inserted into delegate satchel distributed to all attendees 	<ul style="list-style-type: none"> 1x promotional insert into delegate satchel distributed to all attendees 	<ul style="list-style-type: none"> 1x promotional insert into delegate satchel distributed to all attendees 	<ul style="list-style-type: none"> 1x promotional insert into delegate satchel distributed to all attendees
Customer Retention	<ul style="list-style-type: none"> Special discounts on conference tickets for your clients and staff Marketing material to promote the event to your customer base 	<ul style="list-style-type: none"> Special discounts on conference tickets for your clients and staff Marketing material to promote the event to your customer base 	<ul style="list-style-type: none"> Special discounts on conference tickets for your clients and staff Marketing material to promote the event to your customer base 	<ul style="list-style-type: none"> Special discounts on conference tickets for your clients and staff Marketing material to promote the event to your customer base

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Onsite Sponsorship Packages

Morning / Afternoon Tea Sponsor	Lunch Sponsor	Writing Pads Notebooks
\$1,250 +GST & production costs	\$2,500 +GST	\$2,000 +GST
<p>4 AVAILABLE</p> <p><u>Includes:</u></p> <ul style="list-style-type: none"> Recognition as Sponsor on all printed Conference material such as the Second Announcement, Registration Brochure and Conference Week Program and Abstract Book Company literature may be displayed on the refreshment stations Table signs featuring the company name and logo displayed on each refreshment station 	<p>2 AVAILABLE</p> <p><u>Includes:</u></p> <ul style="list-style-type: none"> Recognition as a Sponsor on all printed Conference material such as the Second Announcement, Registration Brochure and Conference Week Program and Abstract Book Company literature may be displayed on the lunch tables Table signs featuring the company name and logo displayed on each lunch station Recognition by chairperson at sessions before the sponsored lunch break Corporate logo displayed on audiovisual screen in sessions preceding the lunch break. 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> An excellent opportunity for your company to receive premium promotional exposure by providing delegates with Conference Writing Pads. The writing pads will include your company name and logo along with the Conference logo.

Delegate Satchel Sponsorship	Exhibition Space	Lanyard Sponsorship	Insert into Conference Satchel
\$1,260 +GST & production costs	\$1,750 +GST	\$700 +GST & production costs	\$500 +GST
<p><u>Includes:</u></p> <ul style="list-style-type: none"> Sponsor logo printed on delegate satchels (company name & logo) Sponsor recognition on conference website Placement of marketing material in delegates' satchels (1x A4 brochure or branded item) 	<p>A cost-effective opportunity to capitalise on coming face-to-face with your target audience. There are only limited exhibition spaces available.</p> <p><u>Includes:</u></p> <ul style="list-style-type: none"> 3m x 2m table/ two chairs or space PowerPoint Two conference registrations Listing on website 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> Company name and logo to be printed on all lanyards Sponsor recognition in conference program (company name and logo) Sponsor recognition on conference website 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> Can include a promotional branded item or printed collateral - size limit up to A4 size

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Further information

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