



# Sponsorship & Exhibition Invitation

10 - 12 September 2025

**Napier War  
Memorial  
Centre**



New Zealand  
Speech-language  
Therapists' Association  
*Te Kāhui Kaiwhakatikatika  
Reo Kōrero o Aotearoa*

# Nau mai

## Ūe ki te Taiao, Ūe ki te Whaiao, Tika Tonu Ūe: Navigating the Changing Landscape - Ūe

It is my pleasure to invite you to join the New Zealand Speech-language Therapists' Association (NZSTA) for the biennial conference in beautiful Te Matau a Māui, Hawke's Bay, from 10 to 12 September 2025.

Our conference allows speech-language therapists to network with colleagues and organisations across New Zealand, discuss new ways of thinking, practice challenges, and provide a broader perspective on the industry and its future. The NZSTA, the professional association for people practising speech and language therapy, is proud to host this conference, which usually attracts over 200+ speech-language therapists, academics, students and other organisations connected to the profession. It is an excellent opportunity to build and strengthen relationships with our delegates.

This prospectus outlines the available sponsorship and exhibition opportunities. Please take some time to review the packages and determine the best fit for your requirements. We welcome the opportunity to discuss your organisation's promotional requirements and tailor a package to meet your needs.

We look forward to working with you and welcoming you to the NZSTA conference in September 2025!

Ngā mihi nui



**SIOBHAN MOLLOY**  
*Executive Director*



New Zealand  
Speech-language  
Therapists' Association  
*Te Kāhui Kaiwhakatikatika  
Reo Kōrero o Aotearoa*

## Introducing your host

NZSTA is the national professional body for registered speech-language therapists. Our role is to enhance the profession and promote the benefits of speech-language therapy for all New Zealanders.

Our network of over 1,300 members works collaboratively, grounded in mutual respect and understanding. NZSTA provides high-quality communication, professional development, and advocacy to support our members, students, and stakeholders while fostering strong relationships across the sector.

## Sponsorship benefits

- Maximum exposure at the conference devoted to speech-language therapists
- High visibility on the NZSTA website and throughout the official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to speech and language therapy, supporting the development (knowledge, skills and practice) of our workforce
- Build new relationships and strengthen existing ones.

Please take some time to review the packages and benefits and contact us if you need any clarification or further information. We understand how important it is for sponsors to feel your investment is wisely placed.

## Programme outline

We are planning an inclusive and informative programme. To assist with your planning, a brief outline of each day is below:

Venue: Napier War Memorial Centre, 48 Marine Parade, Napier - **10–12 September 2025**

WEDNESDAY, 10 SEPTEMBER 2025	
PACK IN/ CONFERENCE DAY ONE	<ul style="list-style-type: none"> <li>○ Exhibitors pack in from 7.30 am</li> <li>○ Registration opens at 8.00 am</li> <li>○ Full day conferencing</li> <li>○ Welcome and Awards Ceremony</li> </ul>

THURSDAY, 11 SEPTEMBER 2025	
CONFERENCE DAY TWO	<ul style="list-style-type: none"> <li>○ Full day conferencing</li> <li>○ Conference dinner</li> </ul>

FRIDAY, 12 SEPTEMBER 2025	
CONFERENCE DAY THREE	<ul style="list-style-type: none"> <li>○ Full day conferencing</li> <li>○ Exhibitors may pack down after 3 pm</li> </ul>





## Sponsorship Opportunities

Secure a sponsorship and exhibition package with the New Zealand Speech-Language Therapists' Association (NZSTA) to position your brand at the heart of the speech-language therapy community.

Sponsorship with NZSTA boosts your brand's visibility, fosters valuable connections, and drives sales by engaging directly with key decision-makers and influencers. Your support powers a world-class conference featuring top national and international speakers, hands-on workshops, and inspiring sessions.

Align your brand with professional excellence, demonstrate your commitment to the field, and help shape the future of speech-language therapy while expanding your influence. Join us today!

## Exhibition

The trade exhibition will allow you to meet a range of speech-language therapists from around the motu.

The exhibition runs alongside the conference, allowing your company/organisation to display your product(s) and service(s) to potential clients.

Daily catering is served in the small exhibition hall and gallery, which gives you time for discussion and demonstration.

## Exhibition Activities

The following activities will co-located with the exhibitions:

- Welcome and awards ceremony - Wednesday 5.15 pm
- Morning tea, & afternoon tea Wednesday - Friday
- Lunch Wednesday - Friday

## Platinum Sponsor

\$10,000 + GST

One ONLY

### BENEFITS INCLUDE:

- o Verbal acknowledgement as the Platinum Sponsor at the commencement of each day
- o Opportunity to present a conference paper, in keeping with the conference theme
- o Company/organisation logo prominently displayed as Platinum Sponsor on conference registration and programme and in exhibition & sponsor listing (300 words)
- o Two complimentary exhibition stands in a prime location - other details as per the exhibition package
- o Two conference dinner tickets
- o Company logo included on the conference home page website, with a link to the company's website
- o Five banner adverts in e-communications sent to members (650px wide x 200px height) - supplied by sponsor
- o One full-page (colour) advert in the quarterly Communication Matters - NZSTA magazine - to be provided by the sponsor
- o Two full conference registrations or three additional conference dinner tickets (can be promoted prior as a prize draw)
- o Opportunity to provide a seat drop to a plenary session
- o 250-word profile of the company or products, with contact details included in the conference app
- o Opportunity to display a company banner (or similar promotional material by arrangement) in the conference venue for the duration of the conference in the plenary space
- o Acknowledgement in digital communications (website, email and social media)



## Gold Sponsor

\$7,500 + GST

One ONLY

### BENEFITS INCLUDE:

- o A three-minute presentation at the Welcome and Opening Ceremony on Wednesday
- o Verbal acknowledgement as the Gold Sponsor at the commencement of each day
- o One complimentary exhibition booth in a prime location
- o Two conference dinner tickets
- o Company logo included on the conference website with a direct link to the company's website
- o Three banner adverts in e-communications sent to members (650 px x 200 px height) - supplied by sponsor
- o Two full conference registrations
- o 150-word profile of the company or products, with contact details included in the conference app
- o Company logo placed on all conference signage
- o Opportunity to provide a seat drop to a plenary session
- o Opportunity to display a company banner (or similar promotional material by arrangement) in the conference venue throughout the conference
- o Acknowledgement in digital communications (website, email and social media)



## Conference Dinner

\$6,000 + GST	One ONLY
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Partner with us at the conference dinner - a prestigious and eagerly anticipated event on Thursday evening. The evening allows delegates to enjoy themselves and network with peers and colleagues.

### BENEFITS INCLUDE:

- o Three complimentary tickets to the conference dinner
- o Verbal acknowledgement as the evening's sponsor throughout the dinner



- o Logo placed on dinner tickets and menus
- o Opportunity for a three-minute address at the conference dinner (or engaging guests with a short activity or trivia game related to the sponsor's work, with prizes sponsored by them)
- o Opportunity to conduct a major prize draw at the conference dinner
- o Company banners may be placed in the dinner foyer area
- o Opportunity to provide branded items or small gifts from the sponsor in a takeaway pack for attendees at the conference dinner
- o Your company logo and acknowledgement as a sponsor in the conference app
- o Acknowledgement in digital

communications (website, email and social media)

- o Company logo on the home page of the conference website, with a link to the company's website
- o 150-word profile of the company or products, with contact details included in the conference app

## Lunch Sponsor

\$5,000 + GST	Three available
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Position your brand at the heart of the conference by sponsoring lunch, a key networking and refreshment break for all delegates.

### BENEFITS INCLUDE:

- o Company branding on each refreshment station
- o The company representative will be introduced as the lunch sponsor at the start of the chosen lunch day - an opportunity to engage directly with attendees during this well-attended session
- o An opportunity to place promotional material on the lunch table
- o Verbal acknowledgement as a sponsor by the Conference MC
- o Company logo on the home page of the conference website, with a link to the company's website
- o 150-word profile of the company or products/services, with contact details included in the conference app
- o Acknowledgement in digital communications (website, email and social media)

## Conference Lanyards

\$2,750 + GST

One ONLY

### BENEFITS INCLUDE:

- o Company logo and website or phone number printed onto the conference lanyard
- o Lanyard colour to be selected by the sponsor
- o Company logo to appear on the conference website, with a direct link to the company's website
- o One full conference registration
- o 150-word profile of the company or products/services, with contact details included in the conference app
- o Acknowledgement in digital communications (website, email and social media)

## Conference App

\$3,500 + GST

Only one available

A vital tool providing delegates with up-to-date information, including the programme, speakers, venue details, and networking opportunities.

### BENEFITS INCLUDE:

- o Company branding on each page of the app, which enables a delegate to view the most up-to-date conference programme and conference details
- o Verbal acknowledgement as a sponsor by the Conference MC
- o Company logo on the home page of the conference website, with a link to the company's website
- o 150-word profile of the company or products/services, with contact details included in the conference app
- o Acknowledgement in digital communications (website, email and social media)



## Exhibition Stand Information

\$1,200 + GST

Ten spots available

### Exhibition Hours

#### Wednesday, 10 September 2025

7.30 am: Exhibitor access

9.30 am – 6 pm: Exhibition

#### Thursday, 11 September 2025

8.30 am – 5.00 pm: Exhibition

#### Friday 12 September 2025:

8.30 am – 3.00 pm: Exhibition

(Times may change depending on the final program)

### Exhibition Venue & Construction

The exhibition will be held in the gallery and little exhibition hall on the ground floor. The exhibition will be integrated into the conference activities, which will afford maximum exposure to delegates.

There is no plan to build individual exhibition stands; each exhibitor will be given a space with a trestle table and two chairs.

### Exhibition Package

- Exhibition registration for two company representatives:
  - Includes morning tea, afternoon tea, and lunch, and access to the opening and awards evening
  - Additional company representatives can register for the exhibition at a discounted \$250 + GST rate
- Conference name badges
- 1 x powerpoint (10 amp x 4 way multi-box)
- Clothed trestle table 1800mm long x 740mm wide
- 2 x padded stacker chairs
- Company product listing (200 words) included in the Final Conference programme
- Electronic list of conference attendees
- Admittance to keynote presentations each morning
- Opportunity to purchase conference dinner tickets.

### Special Offer

- A discounted conference registration of \$250 per person will be offered to the two company exhibitors if they are NZSTA members and wish to attend concurrent presentations.

### Additional Requirements

The exhibitor must organise any additional furniture or equipment. The NZSTA must approve any changes to your display outside the exhibition package.

### Terms & Conditions & Cancellation Policy

Please read the 'Terms & Conditions' outlined on the following pages, including the Cancellation Policy.

Completed Booking Forms are to be returned to Loreen Lee (Refer to contact details on the left).

#### Key contact:

Loreen Lee

Conference Organiser

Phone: +64 9 475 0216

Email:

[admin@speechtherapy.org.nz](mailto:admin@speechtherapy.org.nz)

## BOOKING FORM - (Fees are quoted in NZ dollars ex GST)

Organisation name:		
Title:	First Name:	Surname:
Address:		
	Postcode:	State:
Email:		
Phone: (w)		Mobile:
Names of two company representatives to appear on the name tags:	1.	2.

I have read the Terms & Conditions - next page

Date:

Once completed, please scan and email the booking form to [admin@speechtherapy.org.nz](mailto:admin@speechtherapy.org.nz)

Sponsorship	Description	Cost \$	Total \$
<b>Platinum</b> - One Only	This is the premier sponsorship and includes two exhibition stands and an opportunity to present a scientific paper.	\$10,000	
<b>Gold</b> - One Only	Includes a three minute welcome presentation at the opening ceremony.	\$7,500	
<b>Conference Dinner</b> - One Only	Includes the opportunity for a three minute address at the conference dinner.	\$6,000	
<b>Conference Lunch</b> - One Only	Includes the opportunity to engage directly with attendees during this well-attended session and to place promotional material on the lunch table.	\$5,000	
<b>Conference Lanyards</b> - One Only	Includes company logo on the lanyard.	\$2,750	
<b>Conference App</b> - One Only	Includes company branding within the conference app.	\$3,500	
<b>Exhibition Stand</b>	Includes one stand with two company representatives. Indicate stand number preferences: 1st choice: 2nd choice: 3rd choice:	\$1,200	
<b>Special Offer to company exhibitors</b>	A discounted conference registration of \$250 per person will be offered to the two company exhibitors if they are NZSTA members and wish to attend concurrent presentations.		Please ask for the discount code so the exhibitor can register for the conference: <a href="mailto:admin@speechtherapy.org.nz">admin@speechtherapy.org.nz</a>

## Terms and Conditions

**By agreeing to participate as a sponsor or exhibit at the conference, you acknowledge and accept the following terms and conditions.**

### PAYMENT

- All prices are quoted in New Zealand dollars, excluding GST (Goods and Services Tax – 15%).
- The full payment for the sponsorship/exhibition must be received on the 20th of the month following the original invoice date.
- If full payment is not received by this date, NZSTA reserves the right to re-assign your sponsorship or exhibition space.
- All payments should be made in New Zealand dollars, by credit card or direct debit.

### FLOORPLAN

- Sponsors and exhibitors may not assign or sublet any part of their exhibition space without approval from NZSTA.
- NZSTA may need to change the floor plan; however, changes will not be undertaken without discussing them with the affected companies.

### INSURANCE/LIABILITY

- Sponsors must ensure they are adequately covered with public liability and professional indemnity insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of their displays.
- Neither NZSTA, Napier Memorial Conference Centre or other external suppliers, nor any of their staff, employees, agents or other representatives shall be held accountable for or liable for.
- The same is released from accountability or liability for any damage, loss, harm or injury to the person or any property of the displays, however, caused or any of its staff, employees, agents or other representatives.
- The conference organisers accept no liability for

damage to sponsors/exhibitors' equipment by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever.

- Sponsors/exhibitors are advised to insure against such liability.

### CANCELLATION

- If a domestic lockdown means we have to switch to a completely virtual conferencing model for sponsors and exhibitors, this would mean a change in benefits to a digital platform, which would offer visibility on live streams and extended promotional options to ensure your benefits are received.
- If an exhibitor wishes to cancel their exhibition stand, then notification of cancellation is received in writing by 18 July 2025, and the deposit will be refunded less an administration charge of \$150. After this date, no refunds will be made.
- If the conference and/or exhibition is cancelled in circumstances beyond their control, NZSTA will refund any money paid to the sponsor/exhibitor after the deduction of reasonable expenses for any benefits already delivered. NZSTA will not be liable for any expenses incurred by the sponsor/exhibitor in the preparation of materials for the conference or the supply of goods and services.

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NZ Speech-language Therapists Assn.  
September 2025

Ballroom  
20 ovals of 11 = 220 max



NAPIER  
conferences & events

FLOOR PLAN  
1:200

